



**nami** | Lexington  
National Alliance on Mental Illness  
**namilex.org**



**The 2017 Kentucky Consumer Conference  
Recovery Stars  
“Leading the Way”  
May 12, 2017  
Clarion Hotel – 1950 Newtown Pike - Lexington, KY**

We are excited about the wide variety of workshops we are offering at this year's conference. We are offering 3 specific “tracks” of 6 workshops each for:

- ★ Adult Peer Support Specialists
- ★ Peers working at Consumer-Operated Service Programs
- ★ Providers who work with Peer Specialists

All workshops are open to anyone attending the conference and are **approved for Adult Peer Support Specialist (APSS) continuing education credit (CEUs)**. The Conference presents a great opportunity to reach consumers of mental health services, providers, and other stakeholders to market your product or service. **Over 400 Conference attendees representing all 14 mental health regions** across the Commonwealth are drawn to the exhibit hall through workshops, breaks, activities, art exhibits, and more.

**Exhibitor set-up is 8:00 – 8:30 am, exhibits open 8:30 am – 3:30 pm**

**Exhibitor Booths**

- Complimentary booths for:
  - Non-Profit agencies
  - Consumer-Operated programs
  - All Conference Sponsors
- Complimentary booths include the following:
  - One six-foot (6') table with skirt and two (2) chairs
  - Continental breakfast and refreshments at breaks

**If you have questions or need additional information  
concerning Sponsorship and exhibiting, please contact:**

**Phill Gunning**

**[punning@namilex.org](mailto:punning@namilex.org)**

**859-539-1918**



## **Sponsorship Opportunities**

### **Conference Presenting Sponsor - \$10,000**

- ★ **Conference Satchel Imprinted with Your Organization's Logo**
  - ✓ Your organization's logo will be displayed throughout the conference by all participants. Hundreds of people will continue to advertise for you when they take their satchels home!
  
- ★ 8' Presenting Sponsor Banner at Conference entry and in lunchroom area
- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your organization will be thanked from the podium at lunch
- ★ Your organization will be thanked during the Peer Excellence Awards Ceremony the evening before the Conference
- ★ Opportunity for public address during conference lunch break
- ★ Your information / gift included in 400 attendee packets
- ★ Your organization “Spotlight” on the NAMI Lexington and KYSTARS websites
- ★ “Spotlight” and link to your website will remain until the 2017 Annual Conference
- ★ Social Media recognition and direction to “Spotlight”
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Your organization will be recognized on signage at Peer Excellence Awards Ceremony the evening before the Conference
- ★ Complimentary full page advertisement in the conference program
- ★ Reserved table for 8 at Peer Excellence Awards ceremony
- ★ Sponsor level recognition and link to your website included in conference communications

### **Recovery Stars Sponsor - \$5,000**

- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your Sponsor level recognized on the NAMI Lexington and KYSTARS websites
- ★ Link to your website on NAMI Lexington and KYSTARS websites
- ★ Social Media recognition and direction to websites
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Complimentary 1/2-page advertisement in the conference program
- ★ Reserved table for 8 at Peer Excellence Awards ceremony
- ★ Your organization's logo on sponsor thank you signs displayed throughout the conference
- ★ Sponsor level recognition and link to your website included in conference communications



### **Leader Sponsor - \$2,500**

- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your Sponsor level recognized on the NAMI Lexington and KYSTARS websites
- ★ Link to your website on NAMI Lexington and KYSTARS websites
- ★ Social Media recognition and direction to websites
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Complimentary 1/4-page advertisement in the conference program
- ★ Reserved table for 8 at Peer Excellence Awards ceremony
- ★ Sponsor level recognition and link to your website included in conference communications

### **Pillars of Peer Support Sponsor - \$1,000**

- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your Sponsor level recognized on the NAMI Lexington and KYSTARS websites
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Complimentary 1/8-page advertisement in the conference program
- ★ Sponsor level recognition and link to your website included in conference communications

### **Continental Breakfast Sponsor - \$500**

- ★ Recognition by the workshop presenters
- ★ Recognition through signage in the breakfast area
- ★ This is a high traffic area!

### **Snack and Coffee Break Sponsor - \$500**

- ★ Recognition by the workshop presenters
- ★ Recognition through signage in the break areas throughout the day
- ★ These are high traffic areas!

### **Individual Workshop Sponsor - \$250**

- ★ You may Sponsor more than one workshop!
- ★ Recognition by the workshop presenter
- ★ Recognition through signage at the workshop location

## The 2017 Kentucky Consumer Conference Recovery Stars “Leading the Way”

\_\_\_\_\_ Yes! We are proud to support the 2017 Kentucky Consumer Conference hosted by KYSTARS and NAMI Lexington. We authorize KYSTARS and NAMI Lexington to include our name and logo on materials for the event consistent with our sponsorship selection below.

\_\_\_\_\_ Presenting Sponsor **\$10,000**

\_\_\_\_\_ Recovery Stars Sponsor **\$5,000**

\_\_\_\_\_ Journey Sponsor **\$2,500**

\_\_\_\_\_ Pillars Sponsor **\$1,000**

\_\_\_\_\_ Continental Breakfast Sponsor **\$500**

\_\_\_\_\_ Snacks and Coffee Break Sponsor **\$500**

\_\_\_\_\_ Individual Workshop Sponsor **\$250**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payable to NAMI Lexington  
498 Georgetown Street Ste 100  
Lexington KY 40508

NAMI Lexington is a 501c3 non-profit organization – Federal ID # 31-1154645  
NAMI Lexington provided no goods or services in consideration of this contribution.