

**The 2016 Kentucky Consumer Conference  
Recovery Stars  
“Celebrate the Journey”  
May 27, 2016  
Clarion Hotel - Lexington, KY**

We are excited about the wide variety of workshops we are offering at this year's conference. We are offering 3 specific “tracks” of 6 workshops for:

- ★ Adult Peer Support Specialists
- ★ Peers working at Consumer-Operated Service Programs
- ★ Providers who work with Peer Specialists

All workshops are open to anyone attending the conference and are **approved for Adult Peer Support Specialist (APSS) continuing education credit (CEUs)**. The Conference presents a great opportunity to reach consumers of mental health services, providers, and other stakeholders to market your product or service. **Over 400 Conference attendees representing all 14 mental health regions** across the Commonwealth are drawn to the exhibit hall through workshops, breaks, activities, art exhibits, and more.

**Exhibitor set-up is 8:00 – 8:30 am, exhibits open 8:30 am – 3:30 pm**

**Standard Booth Fees**

- \$150 - Sponsorship Opportunities below include a complimentary booth!
- Non-Profit agencies and Consumer-Operated programs may apply for reduced or waived booth fees
- Fees will provide the following:
  - One six-foot (6') table with skirt and two (2) chairs
  - Continental breakfast and breaks

**If you have questions or need additional information  
concerning Sponsorship and exhibiting, please contact:**

**Phill Gunning**

**[pgunning@namilex.org](mailto:pgunning@namilex.org)**

**859-539-1918**

## **Sponsorship Opportunities**

### **Conference Presenting Sponsor - \$10,000**

- ★ **Conference Satchel Imprinted with Your Organization's Logo**
  - ✓ Your organization's logo will be displayed throughout the conference by all participants. Hundreds of people will continue to advertise for you when they take their satchels home!
- ★ 10' Presenting Sponsor Banner at Conference entry and in lunchroom area
- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your organization will be thanked from the podium at lunch
- ★ Your organization will be thanked during the Peer Excellence Awards Ceremony the evening before the Conference
- ★ Opportunity for public address during conference lunch break
- ★ Your information / gift included in 400 attendee packets
- ★ Your organization “Spotlight” on the NAMI Lexington and KYSTARS websites
- ★ “Spotlight” and link to your website will remain until the 2017 Annual Conference
- ★ Social Media recognition and direction to “Spotlight”
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Your organization will be recognized on signage at Peer Excellence Awards Ceremony the evening before the Conference
- ★ Complimentary premium exhibit booth
- ★ Complimentary full page advertisement in the conference program
- ★ Reserved table for 8 at Peer Excellence Awards ceremony
- ★ Sponsor level recognition and link to your website included in conference communications

### **Recovery Stars Sponsor - \$5,000**

- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your Sponsor level recognized on the NAMI Lexington and KYSTARS websites
- ★ Link to your website on NAMI Lexington and KYSTARS websites
- ★ Social Media recognition and direction to websites
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Complimentary premium exhibit booth
- ★ Complimentary 1/2-page advertisement in the conference program
- ★ Reserved table for 8 at Peer Excellence Awards ceremony
- ★ Your organization's logo on sponsor thank you signs displayed throughout the conference
- ★ Sponsor level recognition and link to your website included in conference communications



**Lexington**  
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### **Journey Sponsor - \$2,500**

- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your Sponsor level recognized on the NAMI Lexington and KYSTARS websites
- ★ Link to your website on NAMI Lexington and KYSTARS websites
- ★ Social Media recognition and direction to websites
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Complimentary premium exhibit booth
- ★ Complimentary 1/4-page advertisement in the conference program
- ★ Reserved table for 8 at Peer Excellence Awards ceremony
- ★ Sponsor level recognition and link to your website included in conference communications

### **Pillars of Peer Support Sponsor - \$1,000**

- ★ Logo on Conference T-shirts – worn for years after Conference!
- ★ Your Sponsor level recognized on the NAMI Lexington and KYSTARS websites
- ★ Your organization will be recognized on signage throughout the conference venue
- ★ Complimentary premium exhibit booth
- ★ Complimentary 1/8-page advertisement in the conference program
- ★ Sponsor level recognition and link to your website included in conference communications

### **Continental Breakfast Sponsor - \$500**

- ★ Recognition through signage in the breakfast area
- ★ This is a high traffic area!
- ★ Complimentary exhibit booth

### **Snack and Coffee Break Sponsor - \$500**

- ★ Recognition through signage in the break areas
- ★ These are high traffic areas!
- ★ Complimentary exhibit booth

### **Individual Workshop Sponsor - \$250**

- ★ You may Sponsor more than one workshop!
- ★ Recognition by the workshop presenter
- ★ Recognition through signage at the workshop location
- ★ Complimentary exhibit booth



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\_\_\_\_\_ Yes! We are proud to support the 2016 Kentucky Consumer Conference hosted by KYSTARS and NAMI Lexington. We authorize KYSTARS and NAMI Lexington to include our name and logo on materials for the event consistent with our sponsorship selection below.

- \_\_\_\_\_ **Presenting Sponsor** **\$10,000**
  
- \_\_\_\_\_ **Recovery Stars Sponsor** **\$5,000**
  
- \_\_\_\_\_ **Journey Sponsor** **\$2,500**
  
- \_\_\_\_\_ **Pillars Sponsor** **\$1,000**
  
- \_\_\_\_\_ **Continental Breakfast Sponsor** **\$500**
  
- \_\_\_\_\_ **Snacks and Coffee Break Sponsor** **\$500**
  
- \_\_\_\_\_ **Individual Workshop Sponsor** **\$250**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Payable to NAMI Lexington  
498 Georgetown Street  
Lexington KY 40508**

**NAMI Lexington is a 501c3 non-profit organization – Federal ID # 31-1154645  
NAMI Lexington provided no goods or services in consideration of this contribution.**