

To send fundraising and team-recruitment emails directly from the NAMIWalks website, follow the directions below.

Login

Go to <u>http://www.namiwalks.org/</u> and click the LOGIN button at the top of your screen. Log in with your username and password.

Step 1:

When you are logged in, hover above the **Messages** link at the top of the page and select "Compose a Message" from the drop-down list.





Step 2:

First you will choose your message type:

- Ask a Friend to Donate
- Fundraising Update
- Ask a Friend to Join
- Team Update
- Ask a Friend to Donate to your Team



These provide templates for your emails. You may use them as they are written, revise them to personalize, or delete the text and write your message from scratch.

Step 3:

In the next step, there are three ways to choose your email recipients.

- You can "Select from Contacts" already captured in the NAMIWalks website from a previous year.
- You can import contacts from your email or a spreadsheet (CSV).
- You can type the email addresses into the white box.

Step 4:

Now you can review the email subject line and edit it, if you choose.



3)	Subject*
	Support (Your Name) in the NAMIWalks event

(continued)

Step 5:

Now you can review, revise and personalize the email message.

	· <u>v</u> b	I 1= ::			
I want to	personally inv	vite you to jo	oin me in su	pporting NAMIWalks- t	he largest
and mos	t successful m	nental health	n fundraisin	and awareness event	t in the
United S	tates! Through	h NAMIWall	(s' public, a	tive display of support	for people
affected	by mental illne	ess, we are	changing h	w Americans view per	rsons with a
mental i	Iness and ens	uring that h	elp and hop	e are available for thos	se in need.
This is a	n excellent op	portunity to	support NA	MI (the National Alliand	ce on Menta
Illness).	Every dollar ra	aised helps	NAMI provi	le more services for pe	eople living
with me	ntal health cha	llenges.			
	oin me by mal	ring a charit	able donati	20	
Plasca	JIII THE DY HIAM	a chant	able utilati	лн. -	
Please j	-				

When ready, you can send a test message to yourself, save it as a draft, or send the message.



Note: The email will appear as if you sent an individual message to each recipient.

For assistance, contact your Local Walk Manager.